

## **The Premier Collection**

<http://recycleglass.com.au/the-premier-collection/>

### **A SQUARE HEELED EDGE OVER THE REST**

#### **Made in Australia**

'Made in Australia' carries great weight both locally and internationally. Reinforce your Australian made message with an Australian made bottle to match.

#### **First Impressions**

Packaging has a big influence on customer purchase decisions. The Premier's elegant square heel silhouette combined with the ability to carry larger, more visible labelling gives your product an advantage over competitors.

#### **Continuous Improvement**

O-I Australia is committed to continual improvement through investment in our manufacturing plant, quality controls and wine bottle production capabilities.

#### **A Passion for Innovation**

An unwavering commitment to innovation and continuous improvements in quality, technology and customer centricity means ever-improving solutions for you. O-I's new moulds and thermal optimum cooling formations reduce sink/bulge, minimising label application issues.