

New entry policy for industry's peak trade show

AWITC, WISA and Fair Events' purpose in conducting this conference and trade show is to provide the industry with forums to exchange information, resources to enhance their effectiveness and opportunities for growth, see the latest products and services available in the marketplace, network and catch up with past, present and future clients. In keeping with this purpose, exhibitors are encouraged to be educational, communicative and informative in their exhibit displays and contact with attendees. Our goal is to ensure we do what we can to ensure your investment is protected and maximised.

Exhibitors are there to sell, not be sold to, and equally not to have non-participating companies selling by not contributing. We ask the exhibitors on the show floor to work with us in protecting their collective investment.

Conference and Trade Show Management

The conference and trade show is organised by and shall, at all times, be conducted under the direction of AWITC, WISA and Fair Events through its Board of Directors and volunteers representing various aspects of the industry over a three-year period. The 'event' reserves the right to restrict access to, or to remove any visitor from the trade show areas, for any infraction or non-compliance with the admission rules outside the specific floor time.

Who Can Attend?

WineTech is a trade only event for registered businesses in the wine industry. Each visitor is expected to conduct him/herself in a professional and courteous manner, and respect WineTech exhibitors and delegates of the 17th AWITC and the rights of other attendees.

Manufacturers

Only manufacturers looking to purchase equipment/products/materials for the making of wine and can show evidence of purchasing wine-related products within the last 12 months will be allowed access to the show as a visitor.

Wholesalers

Non-exhibiting wholesalers will be allowed access to the show on Wednesday from midday and subject to an admission fee of \$50 and are not permitted to conduct business on the show floor (aka 'suitcasing'). Fair Events reserves the right to escort any attendee from the show floor if they are reported to be soliciting business at the show and are not an exhibitor.

REGISTRATION OF EXHIBITORS:

Each exhibiting firm shall submit prior to the Exhibition Date, on a form provided by Fair Events, a complete list of all personnel working in their exhibit, excluding Independent/Manufacturers' Reps. Admission will be by badge only. Identification badges are non-transferable. Fair Events reserves the right to limit the number of persons representing an exhibiting firm at any one time.

Non-exhibiting suppliers (manufacturers, distributors, importers, publishers) are not allowed to attend the trade show. We are committed to do our very best to protect the participating exhibitors' investment in the show. **DO NOT INVITE THEM WITHOUT ADVISING THEM OF THIS RULE.** They will be denied access to the trade show.

Please read carefully.

Please remember, attending WineTech is free only to wine industry buyers and media. Non-buyers will be allowed access on Wednesday 24 July from midday only and will incur admission fees of \$50 per day. Please do not invite distributors of supply products without advising them of this rule.

ADMISSIONS- STUDENT AND CHILDREN POLICY

1. Only pre-registered visitors, delegates of the 17th AWITC, visitors who register on the day and exhibitor badge holders will be able to attend the show. There is no general admission for individuals who are not an exhibitor on the show floor who represent, sell or distribute products or services to the wine industry outside the set times as detailed.
2. Non-participating suppliers can gain access on Wednesday 24 July FROM MIDDAY ONLY at a cost of \$50. No other days or times are permitted. Visitors who try to circumvent this policy will be escorted from the show floor. To avoid embarrassment please respect that companies are paying to sell not to be sold to.
3. Visitors MUST be in the trade and comply with the registration rules and conditions of entry.
4. Badge holders must not allow their badges to be worn by anyone else, badges will be linked to a photo taken at registration and random ID checks will be carried out.
5. Anyone obtaining a visitor or exhibitor badge by theft, deception or other illegal means may be asked to leave the show.
6. Anyone attending the show should carry some form of photo ID (e.g. passport, driver's licence) or other identification acceptable to the Organisers which the Organisers may ask to see.
7. Anyone attending the show must not take part in any canvassing, leafleting, demonstrations, objectionable behaviour or wear offensive apparel or be involved in any activity which may disrupt the show.
8. Press badges at the show are restricted to publishers, editors, journalists, photographers, broadcasters and web bloggers associated with the industry. Press applications from advertising personnel and media sales representatives will not be accepted.

9. Official show photographers and film crew will be taking photographs and filming at the show. Anyone attending consents to such photography and filming without compensation and confirms that the Organisers shall be entitled to use such photographs and videos, which may include photographs and videos of visitors, for the purpose of marketing the show in future, for exploitation in any and all media, without liability. No other photography or filming will be permitted at the show without prior approval of the Organisers.
10. Many exhibitors give out samples of products for potential buyers to try. These are intended for genuine buyers or users. Anyone found to be taking excessive samples from stands without engaging with the exhibitor or without the exhibitor's express permission, may be asked to leave the event.
11. The Organisers have no control over the products and samples distributed at our shows and cannot be held responsible for any allergic reactions to food sampled or purchased whilst at the show.
12. Groups of students will only be allowed to attend if they have booked through the relevant scheme or have express, written permission in advance from the Organisers. Please refer to our Student Policy for more information below.
13. The Organisers reserve the right to exclude or remove anyone from the show who does not comply with this policy or who they reasonably consider are likely to break these rules or who is prohibited from attending under any applicable sanctions, laws or regulations, or otherwise at the Organisers' discretion.
14. Visitors understand that by choosing to allow their badge to be scanned by an exhibitor or sponsor when at the event, they will be providing the exhibitor or sponsor with their personal data. Visitors consent to this personal data being used to contact them about their products or services.
15. The Organisers reserve the right to confiscate any sample they deem to have been acquired inappropriately or not for professional buying purposes.
16. Non-exhibiting companies attending on Wednesday 24 July cannot solicit for business on the show floor or from exhibitors within the show, their admission is purely to observe the show.

Thank you for your understanding and we hope you have a great show!

STUDENT POLICY

We ask you to bear in mind that the Organising Board are committed to the future of the wine industry and as a result actively encourage the attendance of TAFE, university and recognised education outlet students. We also acknowledge trade events and exhibitors invest a lot of time and money to attend with the intent of meeting new and existing customers.

The exhibition is a business-to-business activity and exhibitors are present to meet industry representatives. They will give priority to visitors to their stands to whom they can sell their products and services. Please be aware that there will not be appropriate representatives on the exhibitor stands who can answer questions relating to career advice. All students should be smartly dressed and wear their badges throughout their visit to the show.

For any students attending in groups, permission is required from the Organisers. Please email your request to info@fairevents.com.au

Children

Waivers can be obtained from the registration counter, and if approved, a Child's Pass will be provided to grant limited access to the trade show floor only. The parent or legal guardian that signs the waiver must accompany the child at all times, and the child must ensure they are wearing the Child's Pass. If a child is found without parent or legal guardian supervision, he/she will be taken to the registration counter and his/her waiver will be rescinded. Failure of the parent or legal guardian to supervise the minor's activities may result in removal from the show.

FAQ's

I HAVE REGISTERED AND RECEIVED AN EMAIL CONFIRMATION FROM YOU

Proceed to the main registration counter with your email confirmation and photo ID.

I HAVE SENT IN MY REGISTRATION FORMS BUT I HAVEN'T HEARD BACK

The first step is to check your email spam filter/junk mail folders for our confirmation email.

If you haven't received an email from the Registration Department please do not assume you are registered to attend. To avoid complications and delays at the show, if you are unsure at all about your registration status please bring photocopies of your business documentation with you to the show.

I WANT TO COME TO THE SHOW BUT HAVEN'T REGISTERED YET

If you are a buyer please proceed to the onsite registration counter where you can register.