WINETECH

So Easy Digital Kit
2025

Introduction

Please find below, for your convenience, several pre-generated Emails and Social Media Posts that look to promote YOUR presence at the WineTech 2025. We understand that in this day and age; time is a costly asset; and so, we hope these digital pieces can assist you to deliver a successful marketing campaign, event presence and ROI.

All text has been designed so you can easily and simply drop in information relating to your brand/ business, and what you will have on offer at WineTech 2025. The images have been designed so you can simply place your logo within them for effective and easy co-marketing campaigns.

Digital Assets

Please see the following link to a few digital assets you can use to further promote your presence at WineTech 2025: https://winetech.com.au/buttons-and-banners/#

Social Media

Post Number	Copy
Post 1	We are excited to share that we will be participating in WineTech from July 21-23, 2025. This premier trade event offers a unique opportunity to reconnect with industry professionals, explore innovations, and experience the latest developments firsthand. Visit us to discover our latest XXXX and learn how it can benefit your business. Secure your free entry by registering online at https://expertiseevents.eventsair.com/winet25/visitor.
Post 2	**Announcing the Release of the WineTech 2025 Preview Magazine** The WineTech 2025 Preview Event Magazine is now available online, offering valuable insights to help you plan a successful event experience. Discover an overview of the industry's leading products, informative educational sessions, and exceptional networking opportunities—all in one comprehensive guide. Access your digital copy today at https://winetech.com.au/.
Post 3	Get a first look at what <BRAND> will be showcasing at WineTech 2025! Have you registered for your free pass yet? Visit https://expertiseevents.eventsair.com/winet25/visitor to secure your spot and make <BRAND> your first stop at the event. WineTech 2025 takes place from July 21-23 at the Adelaide Convention Centre—don't miss this essential industry gathering!

Post 4	Attention industry professionals: WineTech 2025 is fast approaching, promising an exceptional lineup of action, education, networking, and inspiration. Mark your calendars for July 21–23 at the Adelaide Convention Centre. Be sure to visit us to explore what we have to offer! <If showcasing an educational session or live demo, include the details here>. Don't miss out–secure your free registration today at https://expertiseevents.eventsair.com/winet25/visitor.
Post 5	WineTech 2025 is officially open! Join us at the Adelaide Convention Centre to explore the latest displays, connect with industry professionals, and take advantage of valuable educational opportunities. Don't miss the exclusive <deals and offers> available at our stand (Stand #X)–we look forward to seeing you there! For event details and opening times, visit https://winetech.com.au/.
Post 6	<Company> is pleased to announce that we will be hosting daily <Educational Seminars> at WineTech 2025, running from July 21–23 at the Adelaide Convention Centre. Our sessions will focus on <What your session is based on>, providing valuable insights and expertise for industry professionals. Secure your free pass today at https://expertiseevents.eventsair.com/winet25/visitor. We look forward to seeing you there!
Post 7	WineTech 2025 has officially concluded, and what an exceptional event it has been! We extend our sincere gratitude to everyone who participated and made this event a success. It has been a privilege to connect face-to-face with industry professionals, showcasing innovations and celebrating the strength of this remarkable industry. Visit our website for post-event highlights and updates. We look forward to reuniting at WineTech 2028! <Brand/Company Website>

Email

Email Number	Copy
Email 1	**Subject:** Join Us at WineTech 2025! Dear <Name>, We're excited to invite you to WineTech 2025, happening July 21–23 at the Adelaide Convention Centre!

WineTech is the perfect opportunity to reconnect, explore new products, and build valuable partnerships.

Visit Us at Our Stand
<Provide details about your stand, what you'll showcase, and any sessions you'll host.>

WineTech Preview Magazine
Plan your visit with the WineTech Preview Magazine, available online at https://winetech.com.au/.

Register for Your Free Pass
Secure your free registration at https://expertiseevents.eventsair.com/winet25/visitor. For more information, visit <insert company website>.

We look forward to seeing you there!

Kind regards,
<Company>

Email 2	**Subject:** Thank You for Joining Us at WineTech 2025!

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Dear <Name>,

That's a wrap for WineTech 2025!

We'd like to extend a huge thank you to everyone who attended and made this event so memorable. It was an exciting few days, and we're thrilled to be part of such an innovative and vibrant industry. It was fantastic to reconnect face-to-face and engage with so many of you again.

<Insert highlights from the event – e.g., "We were excited to showcase our new products during our Live Demo session," or "Our educational session on <topic> was a great success, with many attendees engaging in insightful discussions.">

While WineTech is held every three years, we're open all year round. Visit our website at <brand website link> to explore our full range of products and services, and feel free to reach out to our team with any questions.

<If applicable, insert special offer – e.g., "As a thank you for visiting our stand, we're offering a special discount on <product/service> through <date>.">

If you couldn't make it to WineTech this year, don't worry! Our full range of products, including everything showcased at the event, is available on our website at <brand website link>.

Stay connected and up to date with all things <Brand/Company> by following us on social media: <Facebook Link>.

Thanks again, and we look forward to reconnecting with you and the industry soon!

Kind regards,
<Brand/Business>